

LIAM DEXTER

User Interface & Experience Designer

Contact

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Social Media

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Inspirational Quotes

Design is not just what it looks like, design is how it works.
Steve Jobs

Do what you love to do. The only way to do great work is to love what you do.
Steve Jobs

Everything should be made as simple as possible. But not simpler.
Albert Einstein

About Me

I am a recent graduate from Interactive Media Design at Northumbria University, in which I have obtained a 1st class degree. An achievement I'm very proud of. I am now actively looking for my first position as a graduate.

My Course has allowed me to work with a wide range of mediums giving me a broad range of knowledge in a number of areas. Towards the end of second year I began to specialise in my areas of interest. I started focusing heavily upon the development of my web skills, expanding my knowledge from basic HTML & CSS to the use of Wordpress and Bootstrap. This lead me to further develop my web knowledge into responsive design. This is something that has allowed me to create much better web experiences across various devices rather than just desktop. I have used this knowledge away from university, not just for my own portfolio but for a number of clients in which I have provided them with a modern web presence, optimising their web for better customer experiences with a better structured navigation and design aesthetic. Web wasn't the only area I wanted to develop upon. I also looked at application design starting out primarily with the smartphone, paying extensive attention to guidelines allowing the creation of a design that fits seamlessly into an already established ecosystem. This creating a well rounded user experience, as consumers are already aware of similar interactions with various other applications. Using this as the basis for one of my projects it became apparent that I wanted to expand into other devices, the Apple Watch was an obvious choice. Again I took to the guidelines to develop an interface that fits the project as well as the device itself. This allowed for a quicker interaction with the product created for the project, it was a suitable platform to include. In a live collaboration project with Virgin Money, I expanded my platform knowledge further and designed a game platform for youth banking that would be able to be used across devices, desktop, smartphone and tablet. This not only bring the inclusion of tablet to my skill-set, but also expanding on my gaming knowledge with extensive research into game mechanics, allowing for a deep understanding on how to engage with users. My final project saw the last piece of the ecosystem joining my skills. When creating a system aimed for the improvement of fitness through enhanced engagement and motivation through the inclusion of visuals connected to users action, it became apparent I needed an interface. With smart TV's adoption rates increasing, this was a perfect fit for the project. Designing and developing an Apple TV app suited to the need of my conceptual ideation whilst keeping in line with Apple Guidelines, I had completed my ecosystem of application devices. This giving me knowledge across a number of platforms.

Aside from my studies I work with a number of clients, already mentioning the web I also do brand identities, advertising & marketing in both digital and print for a number of clientele. From this I have gained excellent time management as well as exceptional communication skills. It has also allowed for development of my skills, and allows for skills learnt at university to be put into practice and expanded upon.

Aside from this I do have my hobbies and interests, including my love for skiing and technology with a particular interest in the internet of things. I follow technology trends through news articles and various other sources online and enjoy videos produced on futuristic visions, something I have a passion to develop and be a part of.

I have picked out a few projects for you to take a look at on my portfolio, but please feel free to view my other work. The following projects also contain links to my development of the project, in the form of documentation.

www.designbydexter.co.uk/nowhere.html
www.designbydexter.co.uk/immersercise.html
www.designbydexter.co.uk/virgin_empire.html
www.designbydexter.co.uk/newcastle_gallery.html

Regards,
Liam Dexter

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Skills

- Ai Adobe Illustrator
- Ps Adobe Photoshop
- Ae Adobe After Effects
- Id Adobe In Design
- Fl Adobe Flash
- Sketch
- CorelDraw Graphics Suite
- HTML 5
- CSS3
- PHP
- JavaScript
- WordPress
- Bootstrap
- Xcode
- Proto.io
- Ableton Live
- Microsoft Office
- iWork
- Arduino
- Teamwork
- Communication
- Time Management

Education

- Northumbria University**
1st Class BA (Hons) Interactive Media Design
- Queen Elizabeth Sixth Form College**
3 A-Levels & 3 As-Levels
- Red House School**
9 GCSE's

Employment & Work Experience

Virgin Money: UI/UX Designer: Jan 2016 - Mar 2016

A brief that allowed close collaboration with Virgin Money to produce a concept for the future of banking. This project contained research and development, concept generation, design and development, prototyping, user testing, video and report documentation.

Swisscom: UI/UX Designer: Sep 2015 - Jan 2016

A brief to produce a product for a new LoRa network. This project contained research and development, concept generation, design and development of a product and application, prototyping, user testing, video and report documentation.

Identitag Ltd: Engraver & Product Finisher: Jun 2012 - Sep 2015

This job started out as a summer job between my time of finishing college and starting university. Whilst there I decided to take a gap year and spend that time working. This led to a full time position which enabled me to go back in my time off from university.

The Marine Hotel: Barman, Waiter & Night Porter: Aug 2010 - Aug 2013

Starting out as part time work as a waiter for Sunday Lunch. This job developed into numerous shifts throughout the week in various positions.

Hobbies, Interests & Achievements

Design

For personal enjoyment and clients.

Outdoor Activities

Skiing & Cycling.

Duke of Edinburgh Award

Bronze.

References

Jamie Steane: Principal Lecturer, Department of Media & Communication Design
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Scott Darnton: Company Director at Identitag
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Christine Harrison: Manager at The Marine Hotel
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